



A long journey of 10 years

সাঁঝসুত

একটি সামাজিক চেতনার উন্মেষ



About Us

Amtala Saraswata is a community-based, non-governmental organisation established on 26 October 2014 at Amtala in the South 24 Parganas district of West Bengal. The organisation began as a platform for cultural expression and, from 2017, widened its purpose to address the social needs of the communities around it. Over more than a decade, Amtala Saraswata has carried its work from its home village to the Sundarbans, Murshidabad, Purulia and Bankura. It remains grounded in one conviction: that culture, education and care for one another are the foundations of a dignified and resilient society.



Our Vision

To build a compassionate, self-reliant and culturally rich society in which every child and every family in the villages of rural West Bengal and beyond lives with dignity, access to education and equal opportunity.

Our Mission

To stand beside underserved rural communities in times of need and in times of celebration, through relief, education, cultural engagement and community empowerment. We pursue this mission through five commitments:

- Care in times of need. We provide clothing, food and daily essentials to families who lack them, and we extend prompt relief to communities affected by cyclones, floods, the COVID-19 lockdown and other emergencies.
- Education for every child. We distribute books and study materials to students from low-income families, and we bring origami, drawing and other creative workshops to rural government primary schools, nurturing curiosity and a scientific temperament.
- A living culture. We observe International Mother Language Day and Independence Day, and we host our annual Echhepuran, so that cultural expression remains a shared and accessible part of community life.
- Confidence and safety. We offer self-defence training to members of the community, so that people are better prepared to protect themselves.
- Care for the environment. We mark World Environment Day with tree plantation and encourage responsible stewardship of our surroundings.



Our Values

- Compassion: responding to need with empathy and without distinction.
- Dignity: giving with respect, and treating every beneficiary as a partner rather than a recipient.
- Inclusiveness: reaching remote, tribal and disaster-affected villages that are often overlooked.
- Cultural pride: honouring our language, heritage and traditions.
- Accountability: using every contribution with transparency and purpose.

Signature Initiatives

Initiative

Description

Echhepuran

Our flagship annual ceremony of cloth and food distribution, combined with cultural programmes and self-defence training, held at Amtala and surrounding areas.

Khelamati

Origami workshops in government primary schools, promoting creativity and a scientific outlook among children.

Amader Iskul

A school-based programme in rural South 24 Parganas that celebrates Children's Day with food, clothes and study materials for pupils.

Panchmisheli

A wall magazine, begun in 2017, that gives local voices a platform.

Disaster and winter relief

Food, clothing, sanitary napkins, water-purification supplies and blankets for cyclone-affected Sundarban villages, migrant brickfield workers and tribal villages in Purulia and Bankura.



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Year	Milestone.
2014	Founded on 26 October as a cultural initiative.
2017	Shifted focus to social service; started the wall magazine Panch misheli.
2018–19	Footpath cloth drives; origami workshops; relief for Bulbul cyclone-hit Sundarbans.
2020–21	COVID-19 food and essentials; brickfield workers' relief; Yash cyclone relief; winter clothes in Murshidabad and Purulia.

Our Journey

Year	Milestones
2022–24	Book distribution; Echhepuran each year; Khelamati origami workshop.
2025	Echhepuran in two phases, at Hingalganj (Sundarban) and Amtala.
2026	Cloth, food and drawing prizes at Chhatna, Bankura; tree plantation



Registration & Legal Status

Particular	Details
Legal name	Amtala Saraswata
Type of organisation	Registered society (non-governmental organisation)
Registration number	S0006369
Tax exemption 12A, 80G	AAJAA4672LE2023, AAJAA4672LF20241
NGO Darpan ID	WB/2024/0386146



Contact Us

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